



A gift to the Annual Campaign supports the Jewish organizations and services you care about and others you might not know existed but are doing a world of good. Together, we are hard at work, 24 hours a day, 365 days a year, in Milwaukee, in Israel, and in more than 70 countries around the world. Your gift joins thousands of other gifts, making the kind of impact you just can't make on your own. Together, we do great things.

## Our Mission

Through the development of community-wide financial support, planning and allocations, the mission of the Milwaukee Jewish Federation is to ensure the continuity of the Jewish people, to enhance the quality of Jewish life and to build a strong unified Jewish community in Milwaukee, in Israel and throughout the world.

In fulfilling its mission, the Federation is committed to the principles of *Klal Yisrael* (the collective unity of the Jewish people), *tzedakah* (the obligation to care for one another) and *tikkun olam* (improving the society in which we live).

## Caring for People in Need

I have struggled for many years with mental health issues. I was raised Jewish and went to synagogue. I had a wonderful childhood. My parents are deceased and now I'm on my own. Things were going pretty well until I had hip replacement surgery. Jewish Family Services gave me food cards to help me buy groceries. You don't know how much that helped. I have bad lungs and didn't have enough money for my inhalers. I don't know how I would have made it without the food cards.

– Elyse Nobler

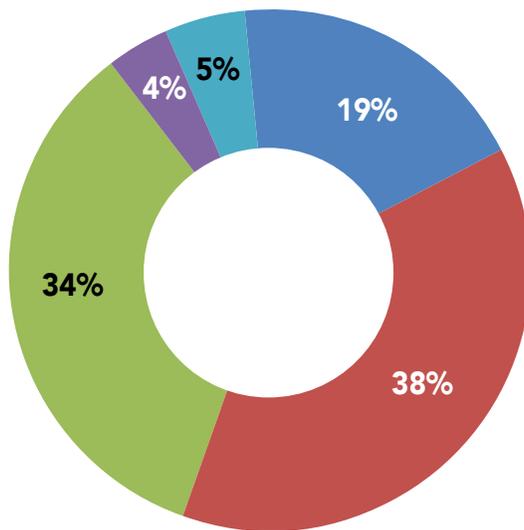




# Where Your Money Goes

Annual Campaign funds raised in 2018: \$6,350,000

## ANNUAL CAMPAIGN INVESTMENTS



- Jewish education
- Jewish engagement
- Human services
- Social action
- Mobilizing resources

**Jewish education** - Jewish preschools, Jewish day schools, Coalition for Jewish Learning

**Jewish engagement** – Jewish camps, programs on college campuses, Jewish museum, Holocaust education and remembrance, Israel cultural and travel experiences, outreach activities

**Human services** – Case management, social services, mental health services, food pantries and drives, services for seniors and individuals with disabilities...in Milwaukee, Israel and around the world

**Social action** – Monitoring and counteracting bigotry, encouraging support for Israel, building coalitions in the greater community, and advocating for social and economic justice locally, in Madison, and in Washington D.C.

**Mobilizing resources** – Developing and distributing financial resources through the Federation’s Annual Campaign, Jewish Community Foundation, and other supplemental funds totaling nearly \$20 million annually



Agencies serving local needs  
Agencies serving needs in Israel and overseas

\*See page 9 for details

# Caring for people in need

Through our Annual Campaign, the Milwaukee Jewish Federation funds Jewish social service organizations that care for those struggling with aging, disability, mental health, poverty, and hunger – right next door and around the world.



**40,000**

individuals fed by pantries,  
mobile meals, and food drives

**30,000**

elderly Jews receiving food,  
medicine, and shelter in Ukraine

**7,300**

mental health  
counseling sessions

**500**

Milwaukee-area elderly Jews from  
the former Soviet Union receiving  
social services

**5**

residences for low income seniors  
and individuals with special needs

**700**

individuals receiving  
case management services

**330**

residents in  
affordable housing

*American Jewish Joint Distribution Committee, Harry & Rose Samson Family Jewish Community Center, Jewish Agency for Israel, Jewish Family Services, and Ovation Communities are the major Annual Campaign-funded agencies that care for people in need.*



## Building Jewish identity

Annual Campaign funds touch Jewish schools, agencies, synagogues, and programs that connect our children to Jewish life and Jewish values. This investment in our children, from birth through college, will help our Jewish community stay vibrant for years to come.

**1,800**

children and teens at Jewish day  
and overnight camps

**10,000**

free Shabbat dinners  
for college students

**500**

teens in Jewish  
youth groups

**\$56,000**

to send students to Jewish camp  
in Tashkent, Uzbekistan

**1,037**

children in Jewish preschools  
and day schools (PK-8)

**12,000**

visitors to Jewish Museum  
Milwaukee

*American Jewish Joint Distribution Committee, Bader Hillel Academy, BBYO-Wisconsin Region, Coalition for Jewish Learning, Harry & Rose Samson Family Jewish Community Center, Hillel Foundation in Madison, Hillel Milwaukee, Israel Center, Jewish Agency for Israel, Jewish Beginnings Lubavitch Preschool, Jewish Museum Milwaukee, Milwaukee Jewish Day School, Nathan and Esther Pelz Holocaust Education Resource Center, Wisconsin Jewish Chronicle, and Yeshiva Elementary School are the major Annual Campaign-funded agencies and programs that build Jewish identity.*

# Pursuing a just world

A central Jewish value is *tikkun olam* (repair of the society in which we live). Annual Campaign funds help support our own programs and those of our partner agencies in pursuing a just, compassionate, and safe world for all people.



**40**

anti-Semitic incidents addressed  
(Jewish Community Relations Council)

**400**

individuals at the Greater  
Milwaukee hunger walk

**20,000+**

individuals learned lessons of the Holocaust (Nathan  
and Esther Pelz Holocaust Education Resource Center)

**\$40,000**

invested in educating students on  
campus about Israel and anti-Semitism

*Hillel Foundation at UW-Madison, Hillel Milwaukee, Interfaith Conference of Greater Milwaukee, Jewish Agency for Israel, Jewish Community Relations Council, Jewish Federations of North America, Jewish Museum Milwaukee, and Nathan and Esther Pelz Holocaust Education Resource Center are the major Annual Campaign-funded agencies and programs that pursue a just world.*



## Creating Israel connections

We invest Annual Campaign funds in programs that improve life in Israel and in programs that bring Israel to Milwaukee, to develop understanding between the people of both communities and to enhance Jewish identity.

**3,500**

Milwaukee participants in  
Israel cultural programs

**10,200**

hot lunches at Branco Weiss  
High School in Israel

**400**

Milwaukee attendees at programs with  
Ron Dermer, Israel's Ambassador to the US

**\$15,000**

invested in promoting  
religious pluralism in Israel

**\$30,000**

to send young adults on  
Birthright trips

**51**

years of Shlichut (Israel cultural  
emissary program)

*Birthright, Jewish Agency for Israel, Israel Center, and Jewish Community Relations Council are the primary Annual Campaign-funded agencies and programs that create Israel connections.*

# Developing financial support

A portion of the Annual Campaign funds the financial resource development program at the Milwaukee Jewish Federation. We raise money to meet existing needs and to help ensure a financially stable Jewish community through our Jewish Community Foundation.



**\$190,000,000**

held at the Jewish Community Foundation

**\$19,000,000**

future legacy gifts

**\$6,350,000**

raised by the Annual Campaign

**\$600,000+**

scholarships for day schools, Jewish camp, and Israel experiences

**\$10,118,022**

in grants to nonprofit organizations

**\$500,000**

raised/invested in security upgrades to Jewish community properties

*The Milwaukee Jewish Federation receives some operating funds from the Annual Campaign each year, enabling the Federation and its Foundation to distribute about \$20 million annually to nonprofit organizations.*



# 2018 Annual Campaign Allocations Summary

## **Local Partner Agencies**

Bader Hillel Academy	215,387
BBYO – Wisconsin Region	67,812
Harry & Rose Samson Family Jewish Community Center	968,516
Hillel Foundation – University of Wisconsin (Madison)	56,184
Hillel Milwaukee	106,398
Interfaith Conference	10,400
Jewish Beginnings	92,077
Jewish Family Services	491,921
Milwaukee Jewish Day School	493,744
Ovation Communities	20,494
Yeshiva Elementary School	104,221
<b><i>Local Partner Agencies</i></b>	<b>\$2,627,154</b>

## **National, Israel and Overseas Agencies**

American Jewish Joint Distribution Committee (JDC)	216,054
Jewish Federations of North America	363,296
Jewish Agency for Israel (JAFI)	648,163
National agencies	21,807
<b><i>National, Israel and Overseas Agencies</i></b>	<b>\$1,249,320</b>

## **Special Programs - Local**

Israel engagement programs in Milwaukee	521,721
Jewish education programs	40,000
Human services programs	77,570
<b><i>Special Programs - Local</i></b>	<b>\$639,291</b>

## **Special Programs - Israel and Overseas**

Israel	52,500
Overseas	56,000
<b><i>Special Programs - Israel and Overseas</i></b>	<b>\$108,500</b>

**Milwaukee Jewish Federation\*** **\$1,725,736**

**Total** **\$6,350,000**

\*Coalition for Jewish Learning, Israel Center, Jewish Community Foundation, Jewish Community Relations Council, Jewish Museum Milwaukee, Nathan and Esther Pelz Holocaust Education Resource Center, Shalom Baby, Shalom Milwaukee, Teen Philanthropy, Wisconsin Jewish Chronicle, Women’s Philanthropy, and Young Leadership Division.



## Improving Quality of Life

I have problems remembering things, and sometimes it's hard for me to communicate. ReCharge! is a program at Ovation Communities that helps me. It stimulates my brain, improves my ability to find my words, and helps me with socialization. My husband has noticed that I don't struggle as much for words, and I can do my activities at home more independently because of ReCharge!  
- *Edie Shafer*



## Strengthening Our Jewish Community

Growing up in Minnesota, I had a great Jewish life. I went to a Reform synagogue, participated in Jewish youth groups, and was both a camper and a counselor at a Jewish camp. But once I graduated from college, I realized that my Jewish life was in limbo. That's when I became involved with Shalom Milwaukee. It's given me a path toward meeting other young Jewish professionals and creating a Jewish life for myself.  
- *Jake Hoffman*



## Caring for Our Most Vulnerable

My husband and I knew it was time to flee Lugansk, Ukraine, when we discovered shrapnel in my garden. We left and moved into a tiny one-bedroom apartment with our daughter and her husband. Back in Lugansk, we were volunteers in the Jewish community, helping start the city's Hesed social welfare center. This is a program of the American Jewish Joint Distribution Committee (JDC) funded by the Milwaukee Jewish Federation. Now we're on the other side, turning to JDC for rent assistance, winter relief and more. Hesed keeps us alive. *- Mary Zilberman*



## Creating Israel Connections

When I was in third grade, we had an Israeli named Moshe Shmueli live with us. He was a Shin Shin – a high school graduate who spent a year volunteering in Milwaukee – through the Federation's Israel Center. Over the months he was here we became almost like brothers. Getting to know someone from the other side of the world brings everyone closer together. Having a Shin Shin like Moshe in Milwaukee brings Jews here closer to Israel.

*- Ari Graupe*

## #FedTogether

### Milwaukee Jewish Federation 2019 Annual Campaign Impact Book

#### Ways to give to the 2019 Annual Campaign

- Give online at [MilwaukeeJewish.org/Give](https://MilwaukeeJewish.org/Give)
- Send a check to Milwaukee Jewish Federation,  
1360 N. Prospect Ave., Milwaukee, WI 53202
- Use your Donor Advised Fund  
at [MilwaukeeJewish.org/DonorCentral](https://MilwaukeeJewish.org/DonorCentral)
- Contact Shelly M. Sampon, Campaign Director,  
at 414-390-5723 or [ShellyS@MilwaukeeJewish.org](mailto:ShellyS@MilwaukeeJewish.org)

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Moshe Katz, *Board Chair*  
Lauri Roth, *Annual Campaign Chair*  
Cheryl Moser, *Women's Campaign Chair*  
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[MilwaukeeJewish.org](https://MilwaukeeJewish.org)  
414-390-5700

