



MILWAUKEE
JEWISH FEDERATION

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New President/CEO hired at Milwaukee Jewish Federation

MILWAUKEE, Wisconsin— After a national search with more than 70 candidates, Milwaukee Jewish Federation has selected Miryam Rosenzweig as its new President/CEO.

Rosenzweig starts her new role on March 19, 2019. She replaces former Milwaukee Jewish Federation President/CEO Hannah Rosenthal, who retired at the end of 2018.

Rosenzweig comes to Milwaukee from the Jewish Federation of Metropolitan Detroit, where she currently leads its philanthropic advancement team as chief development officer. In Detroit, she oversaw a \$75 million philanthropic effort and team including its annual campaign, donor advised funds and endowments. Over the last 10 years Detroit has seen six straight years of donor number increase and 10 straight years of philanthropy growth.

She began her tenure at Jewish Federation of Metropolitan Detroit in 2011 as the founding director of NEXTGen Detroit, a groundbreaking initiative she helped develop and one that has become a national model. The initiative grew from 1,500 participants to 6,000 in a three-year period, and its donor base grew from 1,000 to over 3,300.

“We, the search committee, were tasked to find a generational thinker and doer,” said MJF Board Chair Moshe Katz. “We hired a nationally renowned recruiter, Sageview, that helped us vet over 70 candidates, interview seven and had two visit us. Both finalists were wonderful and we are confident we found the ideal person to lead us as the central address for the Milwaukee Jewish community. I’m excited to be at Miryam’s side for years to come.”

Prior to her roles in Detroit, Rosenzweig was the head of development initiatives at World ORT, an international Jewish education nonprofit, where she was charged with developing and managing global next generation strategy. She also served as the associate director of National Young Leadership at Jewish Federations of North America, and was the director of volunteers at the Educational Alliance in New York.

Rosenzweig earned a BA with a double major in fine arts and psychology from Yeshiva University and an MSW from Yeshiva University’s Wurzweiler School of Social Work. She has lived in Detroit since 2011 and in New York for 16 years prior to that. Rosenzweig is a citizen of the United States, Canada and Israel. She will be relocating to Milwaukee with her husband, Matthew Burchi.

The Milwaukee Jewish Federation is a fundraising organization that invests in partner agencies serving needs locally, nationally, in Israel and around the world, as well as its own programs and services. The organization distributes nearly \$20 million annually and manages philanthropy through its \$190 million Jewish Community Foundation. MJF is recognized as being unique among Jewish agencies by looking at the big picture to ensure it is addressing community-wide issues wisely and according to Jewish values. In 2018, the nonprofit received its seventh consecutive 4-star rating by Charity Navigator, the highest rating granted, and its third consecutive year as a Top Workplace by Milwaukee Journal Sentinel.

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