



MILWAUKEE
JEWISH FEDERATION

ECONOMIC FORUM 2019

WHO WE ARE: For more than 100 years, the Milwaukee Jewish Federation has been dedicated to building a strong Jewish community. We distributed \$19.8 million last year to Jewish and non-Jewish organizations locally and around the world, and manage philanthropy through our \$190 million Jewish Community Foundation.

SPONSOR BENEFITS	HEADLINER SPONSOR \$35,000 <i>(Customizable)</i>	PLATINUM SPONSOR \$20,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,000 <i>Limited opportunities available</i>
Seating at the keynote speaker's table	For one guest	For one guest			
Video welcome message as the keynote speaker is introduced	■				
First question and recognition from the podium during the Q&A	■				
Feature story in e-newsletter with 5,600 readers	■				
Featured recognition at the linked special Forum for Young Professionals	■	■			
Photo meet and greet with the keynote speaker	For ten guests	For five guests	For two guests	For one guest	
Pre, during and post-event Twitter, Facebook and LinkedIn Showcase promotions	Featured recognition	Featured recognition	Featured recognition	■	■
Company logo on event advertisements, invitations, webpage and program	Premiere placement	Premiere placement	Featured placement	■	■
Recognition in all pre and post-event marketing and correspondence	Featured recognition	Featured recognition	Featured recognition	■	■
Guaranteed seating	Two tables of 10 in a Premiere location	Two tables of 10 in a Premiere location	One table of 10 in a Preferred location	One table of 10 in a Preferred location	One table of 10

Sponsorship is tax deductible, less \$50 for each event ticket accepted.

Contact Cynthia Jansen
of the Milwaukee Jewish Federation
414.390.5701 | CynthiaJ@MilwaukeeJewish.org
MilwaukeeJewish.org/EconomicForum



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1360 N. Prospect Ave. | Milwaukee, WI 53202
(414) 390-5700 | MilwaukeeJewish.org



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MilwaukeeJewish.org

ECONOMIC FORUM 2019

SPONSORSHIPS AVAILABLE
We expect another sell out of 650 guests!

Tuesday, Oct. 29, 2019
Luncheon at the Pfister Hotel
Program begins at **11:30 am**



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"The Forum always draws a VIP crowd."
...The Milwaukee Business Journal

Our 2018 Sponsors:

Platinum: BMO Harris Bank; PNC Bank; Milwaukee Business Journal. **Gold:** Milwaukee Brewers & Milwaukee Brewers Foundation; Marcus Hotels & Resorts; MLB Commissioner Emeritus Allan H. (Bud) and Sue Selig; Wintrust Commercial Banking at Town Bank. **Silver:** Arenberg Holdings; Associated Bank; Foley & Lardner; Godfrey Kahn; Lubar & Co.; Mandel Group; Phoenix Investors; The Rock Creek Group; vonBriesen; Wipfli; Young Leadership of the Milwaukee Jewish Federation. **Bronze:** Advocate Aurora Health; Atid Properties; Bader Philanthropies; Chase J. P. Morgan; Children's Hospital of Wisconsin; Clarion Partners; Cleary Gull Advisors; Dohmen; Suzy B. Ettinger; Froedtert & the Medical College of WI; G Strategies; Bruce Gendelman Insurance Services; gener8tor; Greenfire; Gruber Law Offices; Herb Kohl Philanthropies; Hours Against Hate; Husch Blackwell; Kenco; Israel Bonds Development Corporation for Israel; Ixonia Bank; Harry & Rose Samson Family Jewish Community Center; Marquette Associates; Marquette University; Michael Best; Park Bank; Quarles & Brady LLP; 88.9 Radio Milwaukee; Hannah Rosenthal; US Bank; University of Wisconsin - Milwaukee Lubar School of Business; WE Energies; Women's Philanthropy of Milwaukee Jewish Federation Leadership Development Fund. Additional Support: William Blair; Crescent Capital; C.S. McKee; Greater Milwaukee Foundation; Greenlight Capital; Werner and Associates.



2013
Austan Goolsbee

“You will know that a real recovery is beginning as 25-year-olds pack up their stuff, move out of their parents’ basement and rent their own place.”

- **Austan Goolsbee**, Economist, Robert P. Gwinn Professor of Economics at the University of Chicago’s Booth School of Business and Former Chairman of the President’s Council of Economic Advisers



2014
Marc Lasry

Making Headlines:
“Bucks co-owner Marc Lasry, power-networking attract full house to Jewish Federation forum. Lasry was the featured guest, sharing insights into his investment business Avenue Capital and his ownership of the Bucks.”

- **Marc Lasry**, co-founder and CEO of Avenue Capital Group and the co-owner of the NBA’s Milwaukee Bucks



2015
Paul O’Neill

“If I had a chance to talk to the president and members of Congress, I’d tell them one thing. I’d say, ‘For God’s sake, grow up.’”

“I’m not an eat your spinach person. But I am a person who believes our potential is enormous compared to our realization.”

- Former U.S. Treasury Secretary **Paul O’Neill**



2016
Vivek Wadhwa

“The goal should be to have 500 to 1,000 start-up (businesses) in the area and then support them. You need to bring some of the craziness (of Silicon Valley) to Milwaukee.”

- **Vivek Wadhwa**, Futurist and Research Leader at Singularity University, Professor: Duke University Pratt School of Engineering, Carnegie Mellon University’s School of Engineering, Stanford Law School



2017
Karen Mills

“You cannot rely on Washington to do it for you. You have the ability to make a difference in your community and make Milwaukee more competitive.”

- **Karen Mills** is a former Administrator of the U.S. Small Business Administration. She is a Senior Fellow at the Harvard Business School focusing on U.S. competitiveness, innovation and entrepreneurship.



2018
Kara Swisher

“If you think you’ve seen a lot in the past 20 years, you have not seen anything yet. Open mindedness is critical to innovation; closed mindedness is the death of innovation.”

- **Kara Swisher**, Executive Editor of Vox Media’s Recode, Recode’s podcast, and TV series partnered with MSNBC. Co-executive producer of the Code Conference. Previously with the Wall Street Journal.

OUR PANELISTS



Catherine A. Jacobson,
President and CEO
of Froedtert Health



Jeffrey A. Joerres,
Executive Chairman of
Manpower Group, Inc. (ret.)



Cory L. Nettles,
Founder and Managing
Director of Generation
Growth Capital, Inc.

OUR PANELISTS



Matthew Bronfman,
Chairman and CEO
of BHB Holdings



John W. Daniels, Jr.,
Past Board Chair of the
Greater Milwaukee Committee
and Board Chair of
Aurora Health Care



Katherine M. Gehl,
Former President and CEO
of Gehl Foods, Inc.

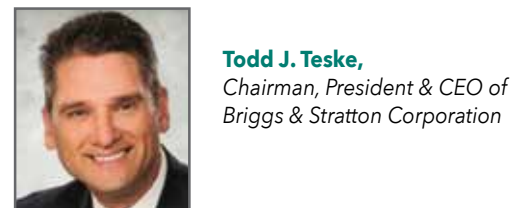
OUR PANELISTS



Cynthia LaConte,
CEO and President
of Dohmen Company



Austin Ramirez,
President and CEO of
HUSCO International



Todd J. Teske,
Chairman, President & CEO of
Briggs & Stratton Corporation

OUR PANELISTS



Tina Chang,
CEO of SysLogic, Inc.



Mike Gousha,
Distinguished Fellow in Law
and Public Policy at Marquette
University Law School



David Lubar,
co-chair of the Economic
Forum, President and CEO
at Lubar & Co.

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Greg Marcus,
President/CEO of
The Marcus Corporation



Justin Mortara, Ph.D.,
President of Mortara
Instrument, Inc.

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University Law School



Joe Kirgues,
Co-founder of the
gener8tor program



Nick Turkal, MD,
President and CEO of
Advocate Aurora Health