



MILWAUKEE
JEWISH FEDERATION

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Jeff Jones, Director of Marketing & Communications
Office: 414.390.5783 | Cell: 414.791.3047
JeffJ@MilwaukeeJewish.org

Highly ranked financial forecaster, futurist to keynote Economic Forum
Panel discussion includes prominent local business leaders: Brennan, Coakley, Gousha and Zaba

MILWAUKEE, Wisconsin—The Milwaukee Jewish Federation expects another sell-out crowd at its Economic Forum 2019 on Tuesday, Oct. 29, 11:30 a.m. – 1 p.m., at The Pfister Hotel, 424 E. Wisconsin Ave.

This year features financial forecaster and futurist Jason Schenker as the keynote speaker. He was ranked by Bloomberg News as a top forecaster in 42 categories, including #1 in the world for his forecast accuracy in an astonishing 25 categories, including for his forecasts of the Euro, the British Pound, the Swiss Franc, the Russian Ruble, the Chinese RMB, crude oil prices, natural gas prices, gold prices, industrial metals prices, agricultural commodity prices, U.S. new home sales and U.S. jobs.

Schenker advises executives, industry groups, institutional investors, and central banks as the President of Prestige Economics. He also founded The Futurist Institute in October 2016, for which Schenker has created a rigorous course of study. In the fall of 2016, he founded Hedgefly, a risk management platform. He is a member of the Central Texas Angel Network, which is the most active angel investor network in the United States. Four of his books have become #1 Best-Sellers on Amazon: “Jobs for Robots,” “Commodity Prices 101,” “Recession-Proof” and Electing Recession.

Following the keynote speech will be a panel discussion with Milwaukee business leaders: Joel Brennan, Secretary of the Wisconsin Department of Administration; Peggy Coakley, President and CEO of Coakley Brothers; Mike Gousha, Distinguished Fellow in Law and Public Policy at Marquette University Law School; and Kevin Zaba, Group Executive and Platform President at Rexnord.

The lead sponsors of Economic Forum 2019 are BMO Harris Bank, PNC and Milwaukee Business Journal, along with over 40 additional sponsors.

Event co-chairs are: Allan “Bud” Selig, commissioner emeritus of Major League Baseball; David Lubar, CEO/President of Lubar & Company; Greg Marcus, CEO/President of The Marcus Corporation; and Linda Gorens-Levey, partner of General Capital Group.

Economic Forum 2019 follows last year’s sell-out crowd of 650, which included a panel of prominent local business leaders and featured Kara Swisher as the keynote speaker, who is editor at large for the technology news website Recode and producer of the Recode Decode podcast and Code Conference.

Economic Forum 2019 will be live-tweeted by [@JewishMilwaukee](https://twitter.com/JewishMilwaukee). Follow or join the conversation using #EF19MKE. Find more information on the event at MilwaukeeJewish.org/EconomicForum.

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About the Milwaukee Jewish Federation: For more than 100 years, the Milwaukee Jewish Federation has been dedicated to building a strong Jewish community. We distributed \$20 million last year to Jewish and non-Jewish organizations locally and around the world, and manage philanthropy through our \$190 million Jewish Community Foundation.