



MILWAUKEE
JEWISH FEDERATION

Re: COVID-19 SMALL BUSINESS RESOURCES
Date: June 1- 15, 2020

This memo is a daily synthesis of critical information and trends about the pandemic that are relevant to the Milwaukee Jewish Federation's work of caring for the needs of the Jewish people. While the information is intended for use by MJF leadership, we are also sharing it with other community leaders. If you have questions, please contact Anna Goldstein at AnnaG@MilwaukeeJewish.org or 414-390-5733.

Local Funding Resources

- [WEDC will begin accepting applications](#) for the \$75 million [We're All In Small Business Grant \(WSBG\) Program](#) starting at **8 am CT on Monday, June 15**. The program, which will provide **\$2,500 grants to 30,000 small businesses**, is designed to help small businesses get back on their feet amid the COVID-19 pandemic while encouraging them to adopt best practices to keep employees, customers and communities safe. [FAQs](#) about the grant and the materials businesses will need to apply can be found [here](#). The online grant application will be accessible at the same site from **8 am Monday, June 15, through 11:59 pm CT on Sunday, June 21**. A business may apply for the grant if it was in business in February 2020, **businesses that started in 2020 are not eligible**; is **Wisconsin-based and for-profit; employs 20 or fewer FTE employees**, including the owner; and has **more than \$0 but less than \$1 million in annual revenues**. Businesses will not be eligible for the grants if they are: part of a national chain, unless the business is a third-party franchise; industries covered by other Wisconsin CARES Act Coronavirus Relief Fund programs ineligible for this program, these include crop production; animal production or aquaculture; and [lessors of residential buildings and dwellings](#). Grant recipients will become We're All In businesses by pledging to safety protocols and using them in their shops, cafes and places of work to protect their customers, employees, and communities.
- A Metropolitan Milwaukee Association of Commerce Community Support Foundation has launched a grant program to assist businesses damaged during recent protests. The [Rebuild and Revitalize Program](#) has been seeded with **\$500,000** from T&M Partners and Kelben Foundation. **The fund will provide immediate short-term grants to recapitalize businesses damaged during the recent demonstrations by helping fund physical repairs, replace inventory and meet other pressing needs**. MMAC will work with Milwaukee's Department of City Development to help vet and administer the grants. **Businesses should apply for the MMAC Rebuild and Revitalize grant by emailing [Marjorie Yoshida](#)**. Anyone with additional questions can contact [Pat O'Brien](#), President of MMAC's Milwaukee Development Corporation at 414-975-1962. Applications should include the following information:
 - Name, telephone and email address;
 - Name of the business and address of the damaged business;

- Type and extent of the damage.
- **Milwaukee Magazine has launched a \$50,000 Stimulus Program** to help small businesses meet their marketing goals. *Milwaukee Magazine* will match small businesses' marketing investment **dollar for dollar**. The Stimulus Program is available to new and current customers; however, your business must be locally owned and operated. Matching funds can be used for print and/or branded digital advertising in *Milwaukee Magazine* and on milwaukeeemag.com. **Matching funds can be used June 1 through December 31, 2020**, but only on NEW insertions, not on existing bookings or contracts. Marketing consultation, creative design assistance, and more are available at no additional cost. **Funds are limited – apply today.**
- LISC Milwaukee has partnered with Brew City Match to **offer grants and zero percent interest loans to Milwaukee small businesses impacted by the pandemic**. LISC has helped small business owners in the past and an additional donation of \$100,000 from the Greater Milwaukee Foundation can **support an additional 45 small businesses**. The **Round 3 application opens on Friday, July 10** – [learn more](#).
- The Wisconsin Mathematics Education Foundation (WMEF) is **offering grants of up to \$500 to Wisconsin teachers, groups and school districts for math enrichment activities outside of the classroom**. Funding may be used for projects such as holding a family math night, creating a math club, forming a weekend math circle, or any other student-centered activity that promotes student involvement in mathematics. [Download application forms and information on the website](#) – **the deadlines for these applications are Wednesday, July 1 and Tuesday, December 1**. Applicants must submit the completed application for approval to WMEF at awardsWMEF@gmail.com.
- The Wisconsin Mathematics Education Foundation (WMEF) **awards grants of up to \$1,500 each to encourage and support the efforts of an individual or teams of mathematics educators to take course work or to attend conferences or workshops**. The focus of the courses, workshops, and/or conferences should center on the enhancement of instructional methods, promotion of the effective teaching of mathematics at all levels and the improvement of student interest and scholastic achievement in mathematics. [Download application forms and information on the website](#) – **the deadlines for these applications are Wednesday, July 1 and Tuesday, December 1**. Applicants must submit the completed application for approval to WMEF at awardsWMEF@gmail.com.
- The Wisconsin Mathematics Education Foundation (WMEF) awards **material and resource grants** to provide financial assistance to teachers, grade level groups and school districts for the purchase of classroom material to support in the development and implementation of innovation teaching strategies or projects in the field of mathematics. **Grants up to a maximum of \$750** will be awarded at the appropriate time related to the use of the classroom material. This material could include but not limited to new technology and manipulatives needed to support student learning or teacher resources. [Download application forms and information on the website](#) – **the deadlines for these applications are Wednesday, July 1 and Tuesday, December 1**. Applicants must submit the completed application for approval to WMEF at awardsWMEF@gmail.com.

- The Pitney Bowes Foundation offers grants to U.S. nonprofit organizations, community organizations, public education foundations, and after-school programs in multiple locations **for [education and literacy programming for students of all ages](#)**. Funding is intended to support programs that improve opportunities for students in school districts in which the Funding Source has a business presence. **Eligible locations in Wisconsin include Milwaukee and Appleton. Grant applications are reviewed twice a year – the next deadline is Wednesday, July 15 with decisions announced in November/December. All applications must be submitted online.** Applicants should first download a blank copy of the appropriate application and assemble all necessary information needed to complete the online application. **[Apply for grants ranging from \\$5,000 - \\$24,999. Apply for grants ranging from \\$25,000 - \\$49,999. Apply for grants greater than \\$50,000.](#)** Pitney Bowes supports organizations that serve:
 - Young children through early literacy programs that encourage parent engagement, stimulate the development of language and literacy skills, and foster a true love of learning;
 - Children from pre-kindergarten through middle school with year-round educational programs, both school-based and after-school; the Foundation supports in-school programs that focus on literacy, core curriculum and STEM disciplines; the Foundation also supports summer programs that help minimize the loss of academic skills during school vacations;
 - Programs at the high school level and beyond that motivate and equip students for higher education and potential career choices; subject areas include language and STEM as well as business, entrepreneurial and communications skills.
 - Priority will be given to requests that:
 - Support early childhood education, after-school, mentoring, literacy, STEM and job training programs;
 - Have defined measurable outcomes that help close the academic achievement gap and prepare the future workforce;
 - Effectively engage Pitney Bowes employee volunteers;
 - Target diverse populations, particularly underserved groups;
 - Increase and enhance the scope of services offered by an organization;
 - Demonstrate a broad base of donors.

National Funding Resources

- In April, the Federal Reserve announced it would begin its \$600 billion Main Street Lending Program that month, but it has been delayed as it was being developed to support relief loans for **small and middle-market companies with no more than 15,000 employees or \$5 billion in annual revenue**. Main Street lending is meant to help small and medium-sized businesses and their employees weather the pandemic-caused financial downturn. The program is for companies that were strong before the pandemic. The loans are meant to help the companies maintain operations until financial conditions return to normal. **The Federal Reserve Board has [expanded its \\$600](#)**

billion Main Street Lending Program to serve much smaller businesses. The program now has **lower loan limits, with a minimum size of \$250,000**. That's down from a [\\$500,000 limit announced in May](#). **The loan terms have also been lengthened from four years to five years**. Unlike the PPP, **the Main Street loans will not be forgiven and must be repaid over four years**. Underwriting for the Main Street program will also be a more laborious process than it is for the PPP. To be eligible, borrowers will have to have a decent balance sheet, prove they were injured by COVID-19 and have a plan for what they will do with the money. Main Street Lending has three different loan programs, each with different requirements and opportunities – they are outlined on the [Boston Fed's website](#). Other changes include:

- The maximum loan sizes have now been **upped from \$25 million to \$35 million** for new loans and **up to \$50 million for priority loans**, which had also been capped at \$25 million.
- Banks now only have to hold 5% of priority loans, down from 15% before. New loans remain unchanged at 5%.
- Principal payments on new loans will now be **deferred for two years**, up from one year, with 33% payments due in each of the years following that for new loans. Priority loans will see a 15% repayment in the first year and then 70% repayment in years two, three and four.
- The Small Business Administration's Paycheck Protection Program has seen its [rules altered](#) under the **Paycheck Protection Program Flexibility Act and its terms are now much friendlier to small businesses**. Now small business owners will have **24 weeks to spend the loan proceeds, up from just eight weeks** under the original program, and **can spend up to 40% on nonpayroll expenses, up from just 25% before**. **The unforgiven portions of the loan will now have a five-year payback period**, and small businesses can see more extensive forgiveness even if they are unable to hire back employees or return to the same level of business because of COVID-19 restrictions. **There will likely be further guidance and rules issued by the SBA to govern the changed program, so small businesses should stay tuned**.
 - **Deadline: The last day to get applications in for a loan is still Tuesday, June 30**. The time extensions that Congress passed refer to the period in which small businesses can spend the PPP dollars.
 - **Spending Period:** Businesses that still have PPP money to spend can now use a 24-week period to do so, where expenses are covered under the program, but the law also states that businesses can still choose to use the eight-week period instead.
 - **Forgiveness Deadline:** The program now has a firm date under which small businesses need to apply for PPP loan forgiveness – it must be within 10 months of the end of their covered spending period, whether that is eight weeks or 24 weeks. Any unforgiven amounts after that convert to a loan.
 - **Applications: Each entity can only have one approved PPP loan. Businesses cannot apply again for another loan under this new legislation.**
- The Federal Emergency Management Agency (FEMA) offers several recovery programs – [read more here](#).

- Under the national Federal Disaster Declaration due to COVID-19, **State, Territorial, Tribal, local governmental entities and certain private-non-profit organizations are eligible to apply for Public Assistance for Category B Protective Measures.** These measures may include emergency protective measures taken to respond to the COVID-19 emergency at the direct guidance of public health officials and other necessary emergency protective measures for activities taken in response to the COVID-19 incident. Officials are encouraged to take appropriate actions that are necessary to protect public health and safety in accordance to public health guidance. [Read more](#) about **Wisconsin's Department of Administration "We're All In" grants.**
- The **FEMA Public Assistance program provides funding to restore a damaged facility to its pre-disaster design, function, and capacity;** however, during the repair work, opportunities to mitigate future damages in cost-effective ways often present themselves. The **Section 406 Mitigation Program provides funding to an applicant to reduce potential of future, similar disaster damages.** Section 406 hazard mitigation funding and Section 404 Hazard Mitigation Grant Program funding are two distinct programs that can sometimes be used together to more completely fund a hazard mitigation project and promote resilience. Section 406 mitigation funding can be used to restore parts of the facility that were actually damaged by the disaster to provide protection from subsequent events. Section 404 funding can then be used to provide future protection to undamaged parts of the facility. Leveraging 404 and 406 funds in a concerted effort facilitates project scoping and development while extending the use of limited 404 funds. Additional information can be found on FEMA's Section 406 Hazard Mitigation Funding [website](#). Review FEMA's Public Assistance 406 [Fact Sheet](#).
- **FEMA's Individuals and Households Program provides financial and/or direct assistance to eligible applicants.** Parts of the program include housing and rental assistance; financial assistance for home repair; other needs assistance for medical/dental, funeral expenses, childcare, and other miscellaneous items. Crisis Counseling, Disaster Case Management, Disaster Unemployment Assistance, Disaster Legal Services, and the Disaster Supplemental Nutrition Assistance Program are other forms of assistance that are offered.

Local Resources

- [Submit your business](#) for inclusion in *Milwaukee Magazine's* Open for Business Guide, a free online directory.
- The Apartment Association of Southeastern Wisconsin is [urging its landlord membership](#) to hold off on starting eviction actions if their tenants are in line to receive federal or state aid that could help them pay their past-due rent. The association is hoping that some tenants will be eligible to receive payments from the new [\\$25 million Rental Assistance](#)

[Program](#), launched by Governor Tony Evers last month to help people struggling with job loss or reduced income due to the COVID-19 pandemic. The program is ramping up and will also enable tenants to catch up on past rent and stay current in the coming months.

- Take Root Milwaukee is a sustainable homeownership initiative of community organizations, neighborhood groups, housing counseling agencies, relators and lenders that offer free or low-cost services that can help you buy, keep or fix a home. If you need to adjust or postpone your monthly mortgage payments for up to 180 days without facing fees, penalties or hits to your credit score in response to the COVID-19 pandemic. [Learn more about postponing mortgage payments](#) on Take Root Milwaukee's blog. On **Saturday, June 20 at 9 am CT attend a FREE virtual workshop** on mortgage assistance resources – [register](#). For more information and resources [visit the website](#) or contact [Johanna Jimenez](#).
- Wisconsin DHS released additional resources that employers can use to promote a safe environment for their employees and customers. These resources include signs to post at businesses and workplaces, as well as guidance for workers, businesses and employers on how to lower the risk of COVID-19 transmission. Access the [physical distancing sign](#), [ways you can protect your employees sign](#), and [all of WI DHS resources and recommendations](#).
- The Wisconsin Department of Workforce Development has [triggered its extended benefits program](#), which will **provide an additional 13 weeks of unemployment insurance payments to the more than half-million people out of work across the state**. [The program](#) is for those who exhaust their regular unemployment insurance benefits and federal Pandemic Emergency Unemployment Compensation (PEUC) Benefits. DWD said it hopes to begin making PEUC payments by the end of June.
- [Listen](#) to the *Milwaukee Business Journal's* Podcast on the latest information available regarding the Paycheck Protection Program and guidance on obtaining loan forgiveness.
- [Read](#) how business executives are going about enforcing the requirement of customers and visitors to wear face masks, including Mark Shapiro, the CEO/Executive Director of the Harry & Rose Samson Family JCC.

National Resources

- The U.S Department of Labor issued [FAQs and answers](#) about face coverings, surgical masks and respirators in the workplace. The guidance further reminds employers not to use surgical masks or cloth face coverings when respirators are needed. In addition, the guidance notes the need for social distancing measures, even when workers are wearing cloth face coverings, and recommends following the [CDC's guidance on washing face coverings](#).
- The CDC created a [social media toolkit](#) to help public health professionals, health departments, community organizations, and healthcare systems and providers reach populations who may need COVID-19 prevention messaging in their native languages.

- The latest guidance from the U.S. Small Business Administration says PPP borrowers must inform their state's unemployment insurance office if an employee rejects an offer to be rehired.¹

Agency Resources

Federations

- About 500 professional and volunteer leaders from a broad spectrum of Federations and other communal organizations participated in workshops on scenario planning. Recordings of the workshops and other scenario planning resources can be accessed [here](#).

MJFLA

- The Milwaukee Jewish Free Loan Association offers confidential, interest free loans for any purpose to people who find themselves in a time of financial need. [Learn more](#) or call 414-961-1500.

Reopening Toolkits & Checklists

North Shore Health Department

[COVID-19 Business Toolkit](#): Preparing to Reopen Safely, Responsibly and Confidently

- [North Shore Environmental Health COVID-19 Checklist for Businesses](#)
 - Outlines priority levels of customer service protocols and procedures
 - Recommends tools for each step
 - Space to identify target date and completion date
- [Safety in an Office Space Checklist](#)
 - At the Entrance
 - Receiving Deliveries
 - Throughout the Office
 - In Shared Spaces
- [Safety in a Retail Space Checklist](#)
 - At the Entrance
 - Throughout the Store
 - At the Check-Out
 - In Shared Spaces
- [Recommended Elements of Sick Policy](#)

¹ https://www.bizjournals.com/milwaukee/news/2020/05/31/ppp-borrowers-must-report-work-refusals-rule-says.html?ana=e_mil_bn_exclusive_exclusive&j=90511750&t=Breaking%20News&mkt_tok=eyJpIjoiTkdkVeFpqQTNOREk1WIRFNCIsInQiOiJKWRUxHenM4M1ArSjNzRm40TnRucTA0XC9PSlJHMFImbzAwOThlVkvzSDUxb2x1YUJlOEF8yd2o5NGRMaDhaZ3BMWFhqb3VzU0VBRm44SldOcGpJaFNyclJMNEh4dHJEc01CUWVrR3BmdHNlZlJOakFjNE5GMEhwNINIRkI2Q1BEVkfUubERTQ0FtdWdhMlhCOGF5XC9USWFNQ09ln0%3D

- One of the most critical elements of this process is **implementing a strict sick policy**, designed to identify staff members at risk of having COVID-19 based on their symptoms, exposure status, and/or travel history. **Staff members should be informed frequently of the policy and told about the conditions under which they should not report to work.**
- [Sample Sick Policy](#)
- [Quarantine and Isolation Algorithm](#)
 - NSHD has often been asked for case-by-case guidance on whether employee should be allowed to work based on symptoms they experience, exposures they may have in their households, and travel history. To standardize the responses to this question, NSHD developed and utilize a [“quarantine and isolation algorithm”](#) that guides recommendations regarding when someone can return to regular activity (including work).
 - **PLEASE NOTE: If you determine that a staff member should be in isolation or quarantine, please call NSHD at 414-371-2980 and ask for a Public Health Nurse to consult with.**
- [Sample Active Monitoring System](#)
 - Each business should have an **“active monitoring” system**, in which each staff member is asked about their symptoms, exposures and travel history prior to starting each shift. When possible, it is good practice to check staff member temperatures prior to the start of a shift.
 - How to Implement
 - Have one or two entrances that staff are required to use. Before they enter the building, station designated staff members at those entrances to ask the screening questions (and, if applicable, to take temperatures).
 - Require all staff members complete an electronic version of the questionnaire on a platform such as Google Forms and allocate management to look through the answers and identify any staff members who should be excluded.
 - Recommended Questions to ask
- [Strategies to Limit Traffic Flow](#)
 - This guidance is geared towards retail operations. If other types of businesses need guidance, please call the business hotline at 414-371-2980.
 - Businesses should take steps to limit the amount of traffic in their stores, which should include a variety of strategies to reduce transmission risk for both customers and staff.
 - Physical Distancing Visuals
 - One or Two People Per Household Limit
 - All Businesses Should Limit the Number of Shoppers
- [Sample Handwashing Policy](#)
 - Employers should create a policy regarding more aggressive handwashing for employees that includes specific times when handwashing is expected.
 - NSHD suggests that businesses create a visual version of this type of information and display it in all bathrooms, break rooms, food preparation areas,

staff meeting rooms, by time clocks/computers, and in other locations where staff frequent.

- [Sample Flyer](#)
- [Recommendations for Designated Shopping Hours](#)
 - Essential retail stores are required to offer at least 2 hours per week of shopping time for vulnerable populations. Designated hours should ideally include times when cleaning activities have just been completed and items have been recently restocked.
- [Recommendations for Employees Considered for Re-assignment](#)
 - It is likely that some employees are among those who would be at higher risk for developing severe disease. It is appropriate to allow employees to self-disclose this information if they choose, and to re-allocate those staff members to occupational assignments that do not require as direct contact with others.
- [Considerations for Handling Symptomatic Customers](#)
 - Employees should be on the lookout for customers or other staff members exhibiting symptoms of COVID-19.
- [Sample Disinfection Practices](#)
 - Cleaning and Disinfecting Your Facility: Flyer from CDC
 - Everyday Steps, Steps When Someone is Sick, and Considerations for Employers
- [Considerations for Use of Masks by Employees](#)
 - If you are able to procure or make cloth masks for your employees, you should provide them to staff. Providing masks for customers have a variety of issues and resource concerns.
- **Please call 414-371-2980 or email ns hd@nshealthdept.org with any questions.**

Secure Community Network

[Resumption of Operations and Organizational Reopening](#)

- [Overview of Considerations for Resumption of Operations and Organizational Reopening](#)
 - An easy-to-use document in list form that provides the main questions and considerations that organizations and facilities should take into account when considering when, how and for whom to reopen.
 - [Determining When to Reopen](#)
 - Designate a Recovery Team and Point Person
 - Determine When You Can Reopen
 - Determine Recovery Goals
 - Always bear in mind what is right for the facility, organization and community.
 - [Preparing the Facility to Reopen](#)
 - The Recovery Team should ensure the facility is ready for resumption of operations, with considerations of habitability, safety, and functionality. If

- you are in a shared facility, as landlord or tenant, this should be coordinated with all organization affected. Those plans, progress, and results should be widely communicated to members and staff.
- [Reopening a Safe and Secure Facility](#)
 - Your organization may face new threats, vulnerabilities, and risks from the closing and re-opening, including from new safety procedures. Consider the risks posed by the new situation and develop plans to minimize those risks. Changes in facility operations may alter your risk profile. Ensure you have your safety and security plans and resources in place before re-opening
 - [Deciding Who and How People Will Return](#)
 - General
 - Return of Staff
 - Return of Congregants, Members, and Guests
 - [Monitoring Progress and Begin Planning for the Next Incident](#)
 - [Low-Cost/No-Cost Facility Security Guidance for Use in Reopening:](#)
 - This document provides a list of simple security considerations, with limited to no-cost, that organizations should consider implementing prior to reopening.
 - **Top 10 Low-Cost/No-Cost Security Measures**
 - [Secure the Property](#)
 - [Control the Flow](#) – a simple security measure is controlling the flow or movement of both human and vehicular traffic
 - [Signage](#)
 - [Secure the Facility](#)
 - [Access Control](#) – who we let into our spaces
 - [Alarm Systems](#)
 - [Staffing the Phones](#) – having procedures to address threats received via telephone and training staff on the procedures is a key preventative measure
 - [Medical Supplies](#)
 - [Light Up the Night](#) – by lighting up the facility and its grounds, it increases visibility and serves as a deterrent for criminals who do not wish to be detected
 - [Law Enforcement and First Responder Coordination](#)
 - [Low-Cost/No-Cost Security Measures Checklist](#)
 - [Emergency Operations Plan Template](#)
 - This document, designed specifically for the Jewish community, provides a basic template to allow organizations to better plan how they will respond to and recover from any hazard.
 - Pandemic Planning Emergency Operations Plan (EOP) Annex – **Page 20**
 - Annexes are the parts of an EOP that begin to provide specific information and direction for types of events; this annex template focuses on ongoing issues and matters related to pandemics. Focusing on

operations, the annex template will assist organizations and facilities in identifying necessary responsibilities, tasks, and operational actions.

- [Mail and Package Handling Guidance in the Age of COVID-19](#)
 - This document outlines basic best-practice recommendations on how to address mail and package handling concerns related to COVID-19.
- **For more information or to report an incident to SCN please contact 844-SCN-DESK or email DutyDesk@SecureCommunityNetwork.org.**

Centers for Disease Control and Prevention

[COVID-19 Resuming Business Toolkit](#)

- Employer Sheet
 - Introduces employers to the contents of the toolkit and how to use materials in non-healthcare workplaces.
- Restart Readiness Checklist
 - Helps make returning to work and resuming business operations as safe and healthy as possible for employers, employees, and the public.
 - Prevent and reduce transmission among employees
 - Maintain healthy business operations
 - Maintain a health work environment
- Worker Protection Tool
 - Helps employers identify protective measures for workers when interacting with each other and the public.
 - Engineering – Facilities and Equipment
 - Administrative – Management and Communications, Cleaning and Disinfection, Training
 - Personal Protective Equipment (PPE)
- Returning to Work Infographic
 - Reminds employees how to protect themselves and others from COVID-19 and address their potential concerns about returning to the workplace
- Resources
 - Easily access additional information using hyperlinks, URLs, and QR codes.

[Flyer/Infographic](#): 10 things you can do to manage your COVID-19 symptoms at home

Milwaukee County

[Phased Re-Opening Guidance for Milwaukee County Services and Facilities](#)

- [Scope of Re-Opening Planning](#)
- [When to Implement Re-Opening Plans](#)
- [Guiding Principles and Operating Assumptions for Phase 1 Re-Opening Planning](#)
- [Ongoing Expectations for Employees, Contractors, and Service Users](#)

This memo is a daily synthesis of critical information and trends about the pandemic that are relevant to the Milwaukee Jewish Federation's work of caring for the needs of the Jewish people. While the information is intended for use by MJF leadership, we are also sharing it with other community leaders.

- [Governance of Re-Opening Plans](#)
- [Phase 1 Responsible Reopening Procedures and Guidelines](#)
 - [Workplace](#)
 - [Physical Distancing](#)
 - [Controlled Access](#)
 - [Outdoor and Open Spaces on County Property](#)
 - [Environmental Controls](#)
 - [Cleaning and Disinfecting](#)
 - [Food Service Areas](#)
 - [Retail Shops \(Gift Shops and Pro Shops\)](#)
 - [Employees & Contractors](#)
 - [Reporting to County Facilities](#)
 - [Protective Practices](#)
 - [Symptom Screening](#)
 - [Communication and Training](#)
 - [Service Users and Visitors](#)
 - [Entry to County Facilities or Property](#)
 - [Protective Practices](#)
 - [Symptom Screening](#)
 - [High-Risk Visitors or Service Users](#)
 - [Communications Plan](#)
 - [Phase 1 Minimum Requirements for Re-Opening Plan Template](#)
- **If you have questions about this, or any other Administrative Order or policy, please email COVID-19@milwaukeecountywi.gov.**

Reopening Recommendations and Best Practices

- With Milwaukee County seeing a downward trend in new positive cases of COVID-19, [more businesses in the county's suburban communities](#) will be able to accommodate more customers **starting Friday, June 12**. During a briefing with the media today, Darren Rausch, health officer and director of the Greenfield Health Department, said suburban communities are being moved into **Phase C of the county's reopening plan**, which includes, among many other lifted restrictions, allowing gatherings of people in homes or public venues to expand from a maximum of 10 people to a maximum of 50 people. In phase C of the county's reopening plan:
 - Retail establishments can move from operating at 25% capacity to 50% capacity.
 - Restaurants and bars can go from 50% capacity to 75% capacity.
 - Salons and spa services can expand from 25% capacity to 50% capacity.
 - Places of amusement such as gyms and fitness centers can go from 25% capacity to 50% capacity.
 - In phase D of the county's reopening plan, the aforementioned places of business would be permitted to operate at full capacity.

- [Watch](#) the Wisconsin Economic Development Corporation's video on reopening guidelines and checklists for businesses. The guidelines for businesses to reopen safely in different industries now include checklists so business owners can be sure they are addressing the necessary areas for customer and employee safety.
- Milwaukee city officials implemented the third phase of its reopening plan on Friday at 2 pm.² If progress continues over the next two weeks, some businesses could operate at three-fourths of their capacity by the end of the month. On Thursday, Milwaukee Mayor Tom Barrett said his office and health officials made some modifications to previously announced restrictions for businesses during phase three. Under phase three, businesses can operate at 50% of its building's capacity; restaurants and bars move from take-out and delivery to having indoor service at 25% capacity, while salons and barbershops will stay at 25% capacity with one client-per worker ratios. Outdoor dining will be allowed with precautions. Hotels and motels could move from 25% to 50% capacity; stores that sell groceries and medicine and retail establishments could increase customer capacity from the current 25% limit to 50%; and places of amusement like stadiums, theme parks and movie theaters, and gyms and athletic centers can operate at 25% capacity, have one person for every 30 square feet, or no more than 250 people, though it must be the lesser of the three. Moving to phase four of the reopening plan could happen by Friday, June 19 based on the city's model, where after an assessment of a minimum of 14 days from Thursday, health officials can say whether the city met its gating criteria.

Trends

- A [new study shows](#) that widespread use of face masks could push transmission of the virus to a manageable level and prevent a "second wave" of infections. [Researchers found](#) that wearing a face mask in public at all times is twice as effective in curbing the spread of the virus as wearing a mask only after symptoms appear. These analyses may explain why some countries, where adoption of face mask use by the public is around 100%, have experienced significantly lower rates of COVID-19 spread and associated deaths. The [CDC](#) and [WHO](#) recommends that masks need to fit snugly around both the nose and mouth and tucked under the chin.
- With businesses reopening in southeast Wisconsin, a recent survey found that many Wisconsinites remain reluctant to return to the workplace and engage in social activities at businesses including restaurants and movie theaters.³ Businesses that are smart about redesigning their workspaces and customer spaces will achieve recovery more

² https://www.bizjournals.com/milwaukee/news/2020/06/05/milwaukee-business-operating-at-more-capacity.html?ana=e_mil_bn_editorschoice_editorschoice&j=90512986&t=Breaking%20News&mkt_tok=eyJpLjoiWTJabU5UVTRNR1ZrWkRObSlsinQiOilzTlk2aU5XVFPqemhQQkFmVUNBS0JIR2ptNzRxZkNyUjVWVUjEYyRjhIV0RMQ2djc0JzR0hnZnhOeTFKNjBVSHdqUnJLY2o1emU5R2NvS1pSTnZjv01ZNFN6NGRZTXplQ242T1NiaTRyTWZaUjRclYtqdld1MzBlATN4ZlZtbVZOWGRQbmdaYUp2cjNwdjlvZ3Y0WVJYdk5nPT0ifQ%3D%3D

³ https://www.bizjournals.com/milwaukee/news/2020/06/05/majority-of-wisconsinites-not-ready-to-return.html?iana=hpmvp_mil_news_headline?ana=e_mil_bn_editorschoice_editorschoice&j=90512986&t=Breaking%20News&mkt_tok=eyJpLjoiWTJabU5UVTRNR1ZrWkRObSlsinQiOilzTlk2aU5XVFPqemhQQkFmVUNBS0JIR2ptNzRxZkNyUjVWVUjEYyRjhIV0RMQ2djc0JzR0hnZnhOeTFKNjBVSHdqUnJLY2o1emU5R2NvS1pSTnZjv01ZNFN6NGRZTXplQ242T1NiaTRyTWZaUjRclYtqdld1MzBlATN4ZlZtbVZOWGRQbmdaYUp2cjNwdjlvZ3Y0WVJYdk5nPT0ifQ%3D%3D

quickly. Among the reasons that employees don't want to return to their workplaces are coronavirus safety concerns and child-care considerations.

- From the *Milwaukee Business Journal*, [here](#) are how several businesses are adjusting operations in the COVID-19 era.
- Restaurants in the Milwaukee suburbs are opening up their dining rooms, and most are taking extra steps to keep their employees and the public safe. Since there are no statewide regulations anymore, restaurant owners and chefs are having to figure this out as they go along, weighing legal, health and economic considerations against ethical and moral obligations. When you feel ready to head back to restaurants, [here are some changes you might come across](#): reservation only; social distancing to keep 6 feet of distance between groups; limiting capacity to 50% or less; staff wearing PPE; increased sanitation efforts; changing staff roles and longer waits for bussing tables; single use items to avoid contamination; time restrictions; more outdoor seating; and increased prices.
- Despite the widespread economic toll, most Americans still favor controlling the outbreak over restarting the economy, [a Post-ABC poll found](#).

Online Resources

- [View a recording](#) of the Moving Milwaukee Forward Safely Bar & Restaurant Webinar.
- [View a recording](#) of WEDC Secretary Missy Hughes' update on the "We're All In" Small Business Grant Program, which will provide \$2,500 grants to 30,000 small businesses.
- From the *Milwaukee Business Journal*, [here are answers](#) to four questions to better understand how terminating, rehiring and paying workers will factor into loan forgiveness for PPP funds.
- In preparing to reopening during the pandemic, [here are five things](#) businesses can do to avoid lawsuits from the *Milwaukee Business Journal*. Business owners are under a legal obligation to provide a safe and healthy workplace, though it's unclear what that means during a pandemic. Business can conduct an assessment of operations and risks within the business; follow every set of guidelines; stock up on PPE; and keep in mind high-risk employees.