



**WOMEN'S PHILANTHROPY
OF THE MILWAUKEE
JEWISH FEDERATION**

*raise
your
voice*



MILWAUKEE
JEWISH FEDERATION



the impact

OF A WOMAN'S GIFT

Women's giving accounts for over 26% of our Annual Campaign. When women give we convey the importance of tzedakah, help care for Jews in need today and build a strong Jewish community for tomorrow. Stepping up and being counted inspires others and demonstrates to your family the values you wish to live by and pass on l'dor v'dor. We hope you will consider a women's gift to the MJF Annual Campaign and join a dynamic group of dedicated women in Milwaukee. Once you have made your gift, you will have opportunities throughout the year to participate in many special events and programs designed to be of high interest for today's active woman.



Lion of Judah



The Lion of Judah recognizes women who make an individual women's gift of \$5,000 or more to the MJF Annual Campaign. Lions of Judah, the most dynamic, philanthropic Jewish women in the world, comprise an international sisterhood of global activists who care deeply about our Jewish future. Additionally, Lions of Judah play a vital role in aiding the vulnerable, preserving human dignity and building Jewish identity and continuity. Lions' generous gift of time and resources reflect their outstanding dedication to the Jewish community and an exemplary standard of leadership.

LIONS ARE ELIGIBLE TO PARTICIPATE IN THE FOLLOWING EXCLUSIVE PROGRAMS:

- Milwaukee Lion of Judah and Pomegranate Society Luncheon
- Jewish Federations of North America (JFNA) Lion of Judah informational programming
- International Lion of Judah Conference (ILOJC)
- Local and international missions
- *And more...*

Step-Up Lion

Join the Pride and Step-Up to become a Lion of Judah, joining more than 150 Lions in Milwaukee and 18,000 worldwide. The Milwaukee Jewish Federation is excited to offer this innovative program, Step-Up Lion, for women who aspire to be a Lion of Judah. To start your journey, make a commitment to increase your gift to the MJF Annual Campaign for the next two or three years (depending on your current donation level), starting with a minimum gift of \$1,800 for the first year and at least \$5,000 for the final year. As a Step-Up Lion, you will immediately receive all the benefits of being a Lion of Judah, including invitation to all local and national Lion of Judah events. You will also be able to purchase and proudly wear the Lion of Judah pin.

Lion of Judah Giving Levels

	\$5,000 DIAMOND
	\$10,000 RUBY
	\$18,000 SAPPHIRE
	\$25,000 EMERALD
	\$36,000 AMETHYST
	\$50,000 ZAHAV
	\$75,000 SABRA
	\$100,000 PRIME MINISTER'S COUNCIL



Lion of Judah Endowment



Today's Jewish women can perpetuate their own names and their commitment to Jewish continuity by establishing a Lion of Judah Endowment (LOJE), a fund that permanently endows a woman's annual gift to the Milwaukee Jewish Federation's Annual Campaign.

WHY SHOULD I ESTABLISH A LOJE?

When you become a LOJE, you are providing future dollars that are vital to the health of the Jewish community and helping provide both for needs we can anticipate and unexpected occurrences and crises (such as COVID-19). It is a powerful statement of a woman's commitment to *tzedakah*, providing a legacy for herself, her family and the community for generations to come.

HOW DO I ESTABLISH A LOJE?

With a minimum gift of \$118,000 either during your lifetime or in your estate plan, you can establish a LOJE. Your LOJE fund can be created by a provision in your will or estate, with almost any type of asset, including cash or appreciated assets (such as common stock, real estate or bonds). We will invest your gift to maximize its value, thereby ensuring the income produced by the funds provide an Annual Campaign gift in perpetuity, to honor your memory. Meanwhile, the principal remains intact as a permanent endowment for the Jewish community.

HOW DO I BENEFIT FROM A LOJE?

In addition to receiving an immediate income tax deduction for your gift if paid up front (and a subsequent deduction for any year that you add to your LOJE), Lion of Judah Endowment donors enjoy an elite camaraderie and proudly wear the *Or L'Atid* flame on their Lion of Judah Pin, announcing to the Jewish world that they have taken action to ensure Jewish continuity and survival.

WHAT ARE MY ENDOWMENT OPTIONS?

You may make an outright gift or take advantage of the tax benefits and convenience of one of the following:

- A simple bequest in your will or trust
- A life insurance policy naming Milwaukee Jewish Federation as owner and beneficiary
- A retirement fund that names Federation as the beneficiary of all or part of the fund
- A Charitable Gift Annuity or Charitable Trust, which provides you with income during your lifetime, with the remainder forming your LOJE fund
- A Donor Advised Fund, from which you can recommend charitable distributions during your lifetime, with a final letter of recommendation that \$118,000 or more may be designated to become a Lion of Judah Endowment from the assets in the Donor Advised Fund

get in touch

For more information or with questions regarding women's giving, please contact Dana Margolis, Director of Women's Philanthropy at DanaM@MilwaukeeJewish.org or (414) 390-5713

Through the development of community-wide financial support, planning and allocations, the mission of the **Milwaukee Jewish Federation** is to ensure the continuity of the Jewish people, to enhance the quality of Jewish life and to build a strong unified Jewish community in Milwaukee, in Israel and throughout the world.

In fulfilling its mission, the Federation is committed to the principles of *Klal Yisrael* (the collective unity of the Jewish people), *tzedakah* (the obligation to care for one another) and *tikkun olam* (improving the society in which we live).

Sharyl Paley

Women's Philanthropy President

Cheryl Moser

Women's Campaign Chair

Dana Margolis

Director of Women's Philanthropy



[MilwaukeeJewish.org](https://www.MilwaukeeJewish.org)