



Make it Last Forever.

Endow Your Annual Campaign Gift Today for a Strong Tomorrow.

The pandemic has reminded us that we never know what tomorrow will bring. As a major donor to the Milwaukee Jewish Federation, you have been an essential partner in preserving the strength and vibrancy of our Jewish community. During this extraordinary time, we hope to partner with you even more closely, so you can support the causes closest to your heart—not just now, but always.

We invite you to consider endowing your Annual Campaign gift. Endowments are funds that can permanently sustain something important to you, in this case the Federation and the causes it supports.

A gift that lasts forever
Only a percentage of the fund balance is given away each year so, with a sufficient investment, **your endowment ensures your annual support for our community will continue forever in its entirety.** For example, many women choose to endow their annual Lion of Judah gift of \$5,000 or more with a Lion of Judah Endowment, which begins with an endowment gift of \$118,000.

A gift with many benefits
Contributions to an endowment qualify for charitable income tax deductions and may reduce gift or estate taxes. You can make additional gifts after the endowment is established. Your endowment can be named after you, or in honor or memory of a loved one, creating an everlasting statement of your values.

A gift with options
You can establish an endowment by making a donation of cash, securities, real estate, life insurance or other property now, or as a planned gift through your will, trust or retirement account.

Please consider taking this next step with the Federation so you can rest assured you have done everything in your power to provide a vital safety net for Milwaukee's Jewish community not just now, but in perpetuity.

The Jewish Community Foundation's staff can work with you and your financial and legal advisors to ensure establishing your endowment is quick, simple and, most of all, highly meaningful. For more information, please contact Mitch Moser, Jewish Community Foundation Executive Director, at MitchM@MilwaukeeJewish.org or (414) 390-5718.



2021
Annual Campaign
MILWAUKEE
JEWISH FEDERATION