



THE FUND FOR JEWISH MKE



COVID-19: Respond. Recover. Rebuild.

As the center for Jewish philanthropy in Milwaukee, we are leading our Jewish community's response to the coronavirus pandemic. We have launched a \$3 million fundraising campaign called The Fund for Jewish MKE, a centralized source of support to benefit our whole local Jewish community. Every new dollar donated to The Fund for Jewish Milwaukee will be matched by 50% by Jewish Federations of North America.

Your donation to The Fund will offer critical help to our people—from caring for our elders to feeding the hungry. You'll also give much needed assistance to Jewish organizations that need our help now, and over the coming months, so our Jewish community comes out of this moment as strong as ever.

EXAMPLES OF OUR RESPONSE

- Tax and legal consultation resulting in \$10 million in SBA loans and grants flowing into Milwaukee-area Jewish organizations.
- Crisis funds for essential needs of individuals and families.
- Meals delivered to seniors, adults with disabilities and low-income families.
- Rolling carriage to move caskets safely and with dignity given the limited number of mourners at graveside funerals.

EXAMPLES OF OUR RECOVERY EFFORTS

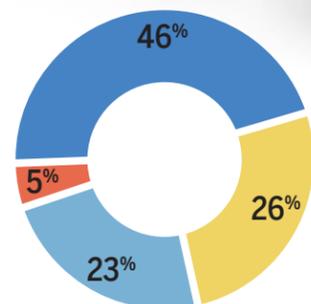
- Reopening supplies purchased in bulk for every local Jewish organization (masks, thermometers, hand sanitizer, etc.).
- Assistance to Jewish organizations in managing change through financial modeling and scenario planning.
- Technology to help schools operate remotely in the 2020-21 school year.
- In-home adaptations for religious school.

A STRONG START

So far, hundreds of thousands from The Fund have been invested in an immediate response to the crisis and in efforts to recover and reopen.

Our guiding principles

- Be responsible stewards of community dollars.
- Prioritize needs.
- Focus on our unique ability to make an impact.
- Envision a vibrant Jewish future.



Emergency Funds for Organizations
Primarily directed by donor to specific organizations to meet their most urgent needs.

Emergency Funds for People
Food, emergency loans and funds to avoid eviction, maintain utilities, pay medical bills and other crisis needs.

Equipment
PPE, technology for remote education and worship, cleaning equipment and supplies.

Professional Services for Organizations
Securing federal loans/grants (over \$10M), financial planning, change management.

