

2021
Annual Campaign

WILL WE RISE TO MEET
THE CHALLENGE?
TOGETHER, WE WILL.



MILWAUKEE
JEWISH FEDERATION



RISE TO MEET **THE CHALLENGE**

In addition to your gift to the Annual Campaign, please consider a donation to The Fund for Jewish MKE. As the center for Jewish philanthropy in Milwaukee, the Federation is leading our Jewish community's response to the coronavirus pandemic. With a goal of raising \$3 million, the Fund is a centralized source of support to benefit our whole local Jewish community.



Through December 2020, every new dollar donated to The Fund for Jewish Milwaukee will be matched by 50%. Learn more at MilwaukeeJewish.org/TheFund.

Extraordinary Times. Existential Challenges.



The times are unparalleled, as is their impact on Jewish life. We face existential challenges that threaten the very viability of our Jewish community.



ANNUAL CAMPAIGN 2021

Sustaining Support for Our Jewish Community

Together, we are hard at work, 24 hours a day, 365 days a year, in Milwaukee, in Israel, and in more than 70 countries. Your gift joins thousands of other gifts, making the kind of impact you just can't make on your own.

OUR PARTNERS

The Milwaukee Jewish Federation's Annual Campaign is the lifeblood of our partner agencies. They rely on these dollars because they are unrestricted, the most difficult kind of dollars to find. Our partners can use these funds to meet their greatest needs—from keeping their lights on to paying for their employees' health insurance—at a time when other sources of revenue have evaporated.

FEDERATION

While the majority of Annual Campaign funds are distributed to partners locally, in Israel and overseas, some of the funds are distributed to the Milwaukee Jewish Federation. These funds are essential for our community and our organization. They fuel our fundraising activities and our community planning work—the critical functions that are helping our local Jewish community respond, recover and rebuild from COVID-19.



Annual Campaign 2020 Allocations

Local Allocations	
Bader Hillel Academy	221,179
BBYO - Wisconsin Region	69,636
Congregational School Initiative	20,000
Harry and Rose Samson Family JCC	994,560
Hillel Foundation - UW Madison	57,695
Hillel Milwaukee	109,259
Human Services Grants	77,570
Interfaith Conference of Greater Milwaukee	10,680
Jewish Beginnings Lubavitch Preschool	94,553
Jewish Education Innovation Grants	20,000
Jewish Family Services	505,149
Milwaukee Jewish Day School	507,021
Ovation Communities	21,046
Yeshiva Elementary School	107,023
Total Local Allocations	2,815,371
Israel and Overseas Allocations	
Israel Center/Local Impact	535,815
Overseas Allocations	
JAFI/JDC	864,215
Partnership2Gether	110,000
Grants	151,090
Total Israel and Overseas Allocations	1,661,120
Milwaukee Jewish Federation Allocation	
Direct Programs and Services	255,804
Operations	1,270,526
Total Milwaukee Jewish Federation Allocation	1,526,330
Other Allocations	
Capital Finance Model	32,305
Jewish Federations of North America	223,467
National Jewish Organizations	21,807
Reserve for Unpaid Pledges (2.5% of pledges)	169,600
Total Other Allocations	447,179
Total Annual Campaign 2020 Allocations	6,450,000



CARING FOR PEOPLE IN NEED

Your gift enables Jewish social service organizations to care for those struggling with aging, disability, mental health, poverty, and hunger—right next door and around the world.

BUILDING JEWISH IDENTITY

Your gift touches almost every Jewish school, agency, synagogue, and program that connects our children to Jewish life and Jewish values. This investment in our children, from birth through college, will help our Jewish community stay vibrant for years to come.



PURSUING A JUST WORLD

Your gift helps us build bridges with the greater community, tackle antisemitism, and work toward a just, compassionate, and safe world for all people.

CREATING ISRAEL CONNECTIONS

Your gift supports programs that improve life in Israel and in programs that bring Israel to Milwaukee, to develop understanding between the people of both communities and to enhance Jewish identity.

DEVELOPING FINANCIAL SUPPORT

Your gift allows us to meet today's needs and build a financially stable Jewish community through our Jewish Community Foundation.



Times change but our mission endures: Caring for the needs of the Jewish people and building a vibrant Jewish future since 1902.

Give at MilwaukeeJewish.org/Give

or mail a check to:

Shelly M. Sampon, Campaign Operations Director
Milwaukee Jewish Federation, 1360 N. Prospect Ave.
Milwaukee, WI 53202.

If you have questions or wish to make a gift over the phone, please call Shelly at 414-390-5723.

Moshe Katz, Board Chair

Judy Coran, Annual Campaign Chair

Cheryl Moser, Women's Campaign Chair

Miryam Rosenzweig, President and CEO

Julie Schack, Vice President of Philanthropy



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