



Lion of Judah Endowment



Today's Jewish women can perpetuate their own names and their commitment to Jewish continuity by establishing a Lion of Judah Endowment (LOJE), a fund that permanently endows a woman's annual gift to the Milwaukee Jewish Federation's Annual Campaign.

WHY SHOULD I ESTABLISH A LOJE?

When you become a LOJE, you are providing future dollars that are vital to the health of the Jewish community and helping provide both for needs we can anticipate and unexpected occurrences and crises (such as COVID-19). It is a powerful statement of a woman's commitment to *tzedakah*, providing a legacy for herself, her family and the community for generations to come.

HOW DO I ESTABLISH A LOJE?

With a minimum gift of \$118,000 either during your lifetime or in your estate plan, you can establish a LOJE. Your LOJE fund can be created by a provision in your will or estate, with almost any type of asset, including cash or appreciated assets (such as common stock, real estate or bonds). We will invest your gift to maximize its value, thereby ensuring the income produced by the funds provide an Annual Campaign gift in perpetuity, to honor your memory. Meanwhile, the principal remains intact as a permanent endowment for the Jewish community.

HOW DO I BENEFIT FROM A LOJE?

In addition to receiving an immediate income tax deduction for your gift if paid up front (and a subsequent deduction for any year that you add to your LOJE), Lion of Judah Endowment donors enjoy an elite camaraderie and proudly wear the *Or L'Atid* flame on their Lion of Judah Pin, announcing to the Jewish world that they have taken action to ensure Jewish continuity and survival.

WHAT ARE MY ENDOWMENT OPTIONS?

You may make an outright gift or take advantage of the tax benefits and convenience of one of the following:

- A simple bequest in your will or trust
- A life insurance policy naming Milwaukee Jewish Federation as owner and beneficiary
- A retirement fund that names Federation as the beneficiary of all or part of the fund
- A Charitable Gift Annuity or Charitable Trust, which provides you with income during your lifetime, with the remainder forming your LOJE fund
- A Donor Advised Fund, from which you can recommend charitable distributions during your lifetime, with a final letter of recommendation that \$118,000 or more may be designated to become a Lion of Judah Endowment from the assets in the Donor Advised Fund

get in touch

For more information or with questions regarding women's giving, please contact

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Lauri Roth, Lion of Judah Endowment Chair



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