



MILWAUKEE
JEWISH FEDERATION

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Blockchain pioneer to keynote local Economic Forum *Panel discussion moderated by Mike Gousha*

MILWAUKEE, Wisconsin—A frontier tech leader who combines the mindsets of an anthropologist and technologist will keynote the Milwaukee Jewish Federation's Economic Forum on Tuesday, June 7, 11:30 a.m. - 1 p.m., at The Pfister Hotel, 424 E. Wisconsin Ave.

"The future is NOW! Blockchains, crypto, NFTs...how these technologies will change the way we do business" will be covered by Samantha Radocchia. Also known as Sam Rad, she is a #1 bestselling author and four-time entrepreneur who holds several patents and has served in multiple founding executive roles. Named one of Forbes 30 under 30 in 2017, Radocchia is an early blockchain pioneer.

Following the keynote speech will be a panel discussion with local and national business experts: Jamie Finn, Co-founder, Securitize; (moderator) Mike Gousha, Senior Advisor in Law and Public Policy at Marquette University Law School; and Craig Schedler, Managing Director, Northwestern Mutual Future Ventures.

Heading into its ninth year, the annual Economic Forum garners a sell-out crowd with top Milwaukee business leaders. The Federation convenes the Economic Forum to explore relevant issues of importance to the economic success of the city and region, while also supporting the welfare of the community.

Economic Forum 2022 sponsors include Milwaukee Business Journal, BMO Harris Bank and PNC, along with over 40 additional sponsors.

Event co-chairs are: Linda Gorens-Levey, partner of General Capital Group; David Lubar, CEO/President of Lubar & Company; and Greg Marcus, CEO/President of The Marcus Corporation.

Find more information on the event at MilwaukeeJewish.org/EconomicForum.

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About the Milwaukee Jewish Federation: *For more than 100 years, the Milwaukee Jewish Federation has been dedicated to building a strong Jewish community. We distributed \$20 million last year to Jewish and non-Jewish organizations locally and around the world, and manage philanthropy through our over \$200 million Jewish Community Foundation. We are part of a national movement that has an impact in 70 countries. Collectively, Jewish federations from across North America are among the top 10 charities in the world.*