

Today. Tomorrow. Always.

Case for giving



MILWAUKEE
JEWISH FEDERATION

As the convener and central address for the Milwaukee Jewish community, we're here to support you and your family from birth to senior living.

Our mission

We care for the needs of the Jewish people and build a vibrant Jewish future in Milwaukee, in Israel, and around the world.

Why give?

We work on the most important challenges at any given time. Since March 2020, we've enabled our community to meet the challenges of the pandemic and continue to thrive, supported our global Jewish family during the largest humanitarian crisis since WWII, continued to tackle rising antisemitism, and enhanced security in Jewish communities across Wisconsin.

We're invested in building a vibrant Jewish future. A vibrant Jewish future depends on programs supported by our Annual Campaign, such as BBYO, Hillel on campus in Milwaukee and Madison, Jewish education at synagogues and day schools, Jewish summer camp, and more.

We help more people when we give together. By combining your charitable gifts with gifts from thousands of others, you can have the kind of impact on Jewish life that few of us can have on our own.

We meet the need best with Annual Campaign dollars. These dollars are unrestricted, which gives our partners the flexibility to respond to our community's most pressing needs.

Why this year?

With the highest inflation rate in decades, our partners must receive a significant increase from the 2023 Annual Campaign just to maintain their existing services. They have not received an increase in their core funding from the Annual Campaign as increases were invested in the pandemic, the crisis in Ukraine, and security.

5 additional ways to make a difference

1. **Security:** As antisemitism rises, so does the need for security. Federation expanded our security program across the entire state last year. We need additional funds to maintain this new presence.
2. **DEI:** We are investing in a major diversity, equity, and inclusion training program for local Jewish organizations. Our goal is to make the Jewish community more welcoming and accepting to all.
3. **NextGen:** The Annual Campaign helps us reach out to the younger generation of donors, volunteers, and leaders. As one indicator of success, these donors increased their giving by 21% last year.
4. **Demographic study:** We are planning a demographic study of the local Jewish community. This information will help guide decision making for synagogues and Jewish organizations over the next decade.
5. **Humanitarian needs:** The needs increase daily for Ukrainians inside the country and those who have fled. Jews are attempting to flee Russia and many need help making aliyah to Israel. In Ethiopia, thousands of Jews are still waiting to arrive in Israel and be reunited with their family members.



Security training at Hillel Milwaukee



Camp Interlaken JCC



Ukrainian refugees in Poland