



FOR IMMEDIATE RELEASE

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Interview opportunities available; can meet at Hoan

Shining a Light on Antisemitism this Hanukkah Season

MILWAUKEE, Wisconsin—In response to the [sharp rise in antisemitism](#) in the U.S., the Milwaukee Jewish Federation has joined forces with the national Shine a Light initiative to raise awareness about modern antisemitism.

The Federation will shine a light on antisemitism during Hanukkah, the Festival of Lights, with [Hanukkah on the Hoan](#). Each night of the holiday, the Federation will share video messages of support from local civic and faith leaders and will light the Daniel W. Hoan Memorial Bridge to represent the eight candles of the Hanukkah menorah.

Antisemitism neither began nor ended with the Holocaust. Today, its legacy of hatred and prejudice against Jewish people is still a reality across the nation, and it undermines both individuals' physical safety and expression of their culture and religion.

Antisemitic incidents in the U.S. increased 34% over the previous year, reaching the highest number on record since the [ADL began tracking](#) this in 1979. One in four American Jews [report](#) that they experienced hatred in the last year. In 2020, 57.5% of all religiously-motivated hate crimes were against Jews, who make up just 2% of the U.S. population.

In Wisconsin, [reported antisemitic incidents](#) are up 459% from 2015-2021. Antisemitic incidents at Wisconsin high schools and middle schools increased 80% from 2020 to 2021, while incidents on social media went up 30%.

The preliminary list of local civic and faith leaders who will share daily messages of support over the eight days of Hanukkah include: Corey Joe Biddle, Vice President of Community Affairs at MMAC; County Executive David Crowley; philanthropist and entrepreneur Moshe Katz; Erik Kennedy, co-founder of ElevAsian; Joan Lubar, board chair of the Milwaukee Jewish Federation; Congresswoman Gwen Moore;

Darryl Morin, president and chairman of Forward Latino; Ahmed J. Quereshi, interim executive director of the Interfaith Conference of Greater Milwaukee and former president of the Islamic Society of Milwaukee; Reverend David Simmons of the Episcopal Diocese of Milwaukee and St. Matthias Episcopal Church; Ramona Tenorio, board member of the Jewish Community Relations Council; and Bruce Varick, Associate Superintendent of the Archdiocese of Milwaukee.

“Antisemitism is sometimes called the canary in the coal mine because increases in antisemitism often are a sign that other forms of hate are on the rise,” said Milwaukee Jewish Federation President and CEO Miryam Rosenzweig. “By lighting Milwaukee’s most iconic bridge, we are shining a light on antisemitism and inviting our city to stand up against all forms of hatred.”

Federation’s corporate partner for Shine a Light on Antisemitism is Commissioner Emeritus Allan H. “Bud” and Sue Selig.

Confidentially report antisemitism at MilwaukeeJewish.org/ReportAntisemitism.

Logistics

The lighting will occur at the Hoan on the hour from the evening of Dec. 18 through the evening of Dec. 25. Each night an additional pillar will be “lit.” View [Light the Hoan’s](#) livestream of the lighting and daily video messages from civic leaders: MilwaukeeJewish.org/HanukkahOnTheHoan.

About Shine a Light

Shine a Light is a comprehensive initiative to spotlight the dangers of antisemitism through education, community partnerships, workplace engagement and community advocacy. Fueled by an unprecedented coalition of over 90 North American Jewish and non-Jewish organizations from across the United States and Canada, Shine a Light draws inspiration from Hanukkah, the Festival of Lights, to encourage Jews and allies to speak up and send a message that antisemitism, in all its modern forms, won't be tolerated in our communities.

Visit ShineALightOn.com.

Instagram: [@ShineALight_On](#) | Twitter: [@ShineALight_On](#) | TikTok: [@shinealighton](#)

Facebook: [@ShineALightOnAntisemitism](#) | Hashtag: #shinealight

About the Milwaukee Jewish Federation

For more than 100 years, the Milwaukee Jewish Federation has been dedicated to building a strong Jewish community. We distributed \$19 million last year to Jewish and non-Jewish organizations locally and around the world, and manage philanthropy through our over \$200 million Jewish Community Foundation. Visit MilwaukeeJewish.org.

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