

## SUGGESTED EMAIL LANGUAGE FOR CONNECTING WITH YOUR DONORS

Hi **[Name]**,

I hope this message finds you well. I am a volunteer for the Milwaukee Jewish Federation, and I want to thank you for your past support of the Federation's work. I am reaching out today to start a conversation about our 2025 Annual Campaign.

Never in our modern history has the mission of the Milwaukee Jewish Federation been more relevant than it is today; to care for the needs of the Jewish people and build a vibrant Jewish future in Milwaukee, in Israel, and around the world. In these unprecedented times, support for the Milwaukee Jewish Federation's Annual Campaign ensures this critical work will continue and that our local and global Jewish community will flourish for generations. We prioritize safety and security so we can freely embrace and celebrate Jewish life and culture together. Antisemitism has been growing at a rate today's generations have never experienced firsthand, particularly on our college campuses.

You have been a generous and dedicated donor, and by combining your donation with gifts from thousands of others, you have the kind of impact that few can have on their own – right next door, in Israel, and around the world, **AS ONE**, we can make amazing things happen!

**I would love to tell you how the Federation helps our community today, tomorrow, and always. I know that you will be incredibly proud of how your dollars help to do this important work.**

### Here are a few examples:

- Last year, your support helped MJF respond to **114** antisemitic incidents in Wisconsin – this reflects a **570%** increase in incidents since 2015.
- We also supplied grants for security guards to **16** synagogues to cover the High Holidays and other large gatherings throughout the year.
- We provided security services or covered guard costs at **40** Jewish organizations across the state since October 7, totaling over **\$925,000**.
- And we convened and engaged with our community, with our Community Solidarity Gathering for Israel immediately following October 7 drawing more than **2,500** in-person and online attendees, and mobilizing more than **200** attendees representing Milwaukee at the November March for Israel in Washington, D.C.

We have done these things and so much more. I would greatly appreciate an opportunity to talk to you more about the impact of your gift to the Annual Campaign. Can we find a time to meet in person, talk on the phone, or meet via Zoom? How about **[suggest some dates and times]**? I hope we can meet soon as we are shortening our annual campaign in order to quickly get the dollars in the hands of those who need it most.

I look forward to connecting with you!

**[Your name]**