

Case for Giving

2026 is the inaugural year for the Milwaukee Jewish Federation's Annual Campaign kickoff event, "*Hineni: A Night of Community Pride and Purpose.*" Just as this event emboldens our community to say, "Here I am," we are continuing our promise — As One — to be present, take responsibility, and lead with courage for the vitality, safety, and dignity of the Jewish people in Milwaukee, in Israel, and around the world.

As One we will be present, committed, and ready to secure a vibrant Jewish future. In 2026 we will unite annual giving, stewardship, and legacy commitments into a seamless strategy — maximizing immediate impact while securing long-term sustainability.

The Milwaukee Jewish Federation will continue to be the center of Jewish philanthropy in Milwaukee, showing up with resolve to invest in vibrant Jewish life, protect our community, and stand against antisemitism.

We will inspire bold philanthropy and expand engagement. With your support, As One, we can be here for each other, for our children, and for generations to come.

As One, we strengthen Jewish life and build our future

- ▶ Engage the next generation through innovative entry points to Jewish life.
- ▶ Ensure inclusion and accessibility for all.
- ▶ Invest in dynamic Jewish education, culture, and engagement for all ages.
- ▶ Create welcoming pathways to Jewish life for unaffiliated individuals.
- ▶ Support leadership training to cultivate the Jewish leaders of today and tomorrow.

As One, we provide critical security services

- ▶ Expand and strengthen Wisconsin Jewish Security Network to ensure every Jewish community in Wisconsin is safe.
- ▶ Train staff, volunteers, and leaders in advanced safety and emergency preparedness.
- ▶ Upgrade security systems statewide.
- ▶ Maintain the capacity and resources to respond to emergent threats.

As One, we are standing strong and fighting antisemitism

- ▶ We will stand against hate through education, advocacy, and awareness — powered by our community's own experts:
 - ▶ **J-Hub:** Serve as the one-stop resource for Jewish identity education, offering high-quality curricula, lesson plans, and engagement tools to K-12 schools and community organizations.
 - ▶ **Nathan and Esther Pelz Holocaust Education Resource Center (HERC):** Equip educators and students with the historical knowledge to counter ignorance and bigotry.
 - ▶ **Jewish Museum Milwaukee (JMM):** Preserving and presenting the Wisconsin Jewish experience through art and culture.
 - ▶ **Jewish Community Relations Council (JCRC):** Building bridges with civic and interfaith leaders through advocacy, action, and solidarity.

